



FABRIC OF LIFE

Southern Italian heritage comes alive in Manima's exquisitely embroidered linens, created by local women artisans

A CENTURIES-OLD tradition of Sicilian female artisanship can be found in every colourful tablecloth, cushion cover or bag made by Manima.

The company was founded to maintain the ancient culture of handmade embroidered linen, and does so in a way that respects the environment while creating employment opportunities for women in southern Italy. However, this is more than just beautiful home furnishing, as each unique piece of living history contributes in a really positive way to society and the world around us.

The company emerged from the marriage of two individuals whose different desires forged a common bond. Carolina Guthmann left her

role as a pharmaceutical executive to found a business creating work opportunities for vulnerable women, while her husband, television journalist Piero Di Pasquale, wanted to protect Italian craftsmanship. After a year of careful study, they found the perfect match in the women-led art of Sicilian embroidery.

The brand is rooted in this meaningful celebration of Sicilian culture and craft, bringing the joy and beauty of embroidery to the attention of the wider world, thereby preserving the tradition for another generation. Manima also creates work opportunities for Italian women, who have some of the worst employment rates in the EU, with the women of Sicily particularly affected.